

DWC *DesignWorlds* FOR COLLEGE & CAREERS

Mapping your child's future — from high school to college and beyond

A 21st Century Approach to College Admissions Coaching



DesignWorlds Successes

90 %

admitted to one of top three college choices

100 %

on track for 4 year B.A. or 5 year dual-degree

100 %

happy with chosen school

80 %

enthusiastic about the first chosen major

80 %

happy with improved parent-teen communication

\$1M-\$1.3M

merit and need-based financial aid in '08

\$15k-\$25k per year

average financial aid award

NOW

college junior clients evaluating graduate schools or initial career options

College still exists, but the environment has changed.

The college of our youth is not the same college that our children will attend. Today's decisions and experiences must meet the challenges of tomorrow's 21st century workforce.

Getting into college is hard — getting out is even harder.

Getting into college is more than creating lists, fulfilling basic curriculum requirements, writing essays and filling out applications. It's about leveraging each student's experiences, interests, learning abilities and goals; and showcasing them to the right college. Students need to be prepared to follow their passions and interests to achieve their goals and dreams. With this in mind, 100% of students coached by DesignWorlds have graduated or are on track to graduate in four years.

Once they graduate, young adults should have the skills to address job requirements and also know how to continually adapt to a changing workforce environment.

- 85% of the jobs that today's students may have during their lifetimes (in the 21st century) do not yet even exist today.
- More than 80% of the new jobs are created by small businesses having less than (max) 20 employees.

Our process - How do we get there?

You and your student need a strategy and process for high school, college and beyond. DesignWorlds offers a targeted and personalized approach to the college admissions process that will help your student hone his/her 21st century skills.

- We begin by asking questions to help students better understand their goals, who they are, their interests, what they want out of life, and more.
- Together, we design a plan for school and career, including summer programs, internships, interviews, college tours, and work environments.
- Our Coaches take a multidimensional approach that includes learning style assessments, personal interest/skill inventories, extracurricular planning and academic advising.
- Our student-centric approach uses Facebook, Skype, and web-based process and project management tools, which allows us to work effectively with a smaller ratio of students (largely one to one) – locally and internationally, including Japan, Korea, Israel, India, and throughout the San Francisco Bay Area.

It's more than improving test scores — it's a map to your student's future. At the end of the process, students will have the tools they need to critically map and, as needed, re-map routes to their future.



The DesignWorlds Program Includes:

Advisory Services

Coaching to Raise GPA

Vocational Assessment

Major/Career Review

Appropriate College Selection

College Admissions Essays

Interview Preparation

College Visit Preparation

Summer Activity Advising

Student Portfolio Development

DesignWorlds has extensive experience with the Arts and Special Needs Students.

Why choose DesignWorlds Coaches vs College Admissions Counselors?

College Admissions Counselors	DesignWorlds Coaches
ASK: Which colleges can your student get into AND of those, which one does he/she want to attend?	ASK: Which college is right for your student in terms of who (s)he is as a person: <ul style="list-style-type: none"> • goals & values • skills & interests • preferred way of learning and thinking talents
ASK: What college majors interest your student?	ASK: What does your student want to do with his/her life? How can (s)he find an area of study that prepares him/her for the work (s)he really enjoys?
VIEW college applications and essays as tasks to complete and help compete	VIEW college applications and essays as both milestones toward achieving a goal and as a means of personal exploration, development and growth
GUIDE your student through the college application process	GUIDE your student to answer key life-planning questions as input to the college planning process: <ul style="list-style-type: none"> • What do I care about? • What are my college choices/options? • What are my best skills? • What is my preferred way of learning? • What are my natural talents? • What are my dreams? • Where do I want to be post college?
FOCUS on many students	FOCUS on an individualized, in-depth, objective and ongoing attention to each student and his/her unique strengths, talents, interests, experience and skills
END with getting into college	START with the future beyond high school and college, including planning for getting out of college and into early careers

Call 408.252.2285 today for your complimentary 30 minute consultation!